

# Lost and Found Again

RestoreIT from FarStone rescues one small business from the brink of data disaster.

Steve Gooderham's portfolio—and his livelihood—were on his hard drive.

A professional videographer and owner of GD Productions, Tustin, Calif., Gooderham had just installed a bigger hard drive on his computer. When the **new drive crashed**, Gooderham reinstalled his old drive in an attempt to recover project files and customer accounts. Shockingly, his monitor still displayed the very same error messages. **Years of work had disappeared.**

This sudden **data loss** could have been fatal to his business. But Gooderham recalls, "I had **FarStone's RestoreIT** on my old drive, so I just clicked to restore to the most recent backup point. Sure enough, **the drive came right back up.**"

Gooderham then used DriveClone, another FarStone product, to transfer an exact copy of his restored old drive to the new drive, and he was **back in business.**

Gooderham's story ends on a positive note only because he had the **right software in place** to recover from a full-blown data disaster. Many other users aren't so fortunate, as

## Recovery Software for ISPs

■ Designed to be easily integrated with a service provider's application platform, RestoreIT xSP recovers a subscriber's files and system, even without an Internet connection or when Windows won't boot.

■ Offering RestoreIT is a great way for Internet-based service providers to differentiate their products, generate new revenue, and improve customer satisfaction. Because it empowers subscribers to recover their own systems damaged by Internet threats, RestoreIT xSP measurably reduces technical support costs.



they **lose critical data** to spyware, worms and viruses, hacker attacks, operating system failures, defective software, and human error—and have **no way to get it back.**

## ASLEEP AT THE DIGITAL WHEEL

Users can be lulled into a **false sense of security**, believing that antivirus software, firewalls, and other such defenses will fully protect their data. Still, **spyware infects up to 80 percent of all PCs.** In one survey, *two-thirds* of respondents reported a virus infection in the previous year, despite the fact that most of them had antivirus software on their systems.

Gartner Inc. asserts that half of all small businesses that experience a major data disaster lasting a day or more **will not survive.**

## A DATA DISASTER INSURANCE POLICY

RestoreIT saves ongoing, **complete system backups** to a protected partition, acting like a digital insurance policy. When a data disaster occurs, RestoreIT enables you to restore an entire system with a **few clicks of a mouse**—even when Windows won't

boot up. Best of all, you can choose a backup point that predates an attack, effectively removing malware and cleaning up your registry.

For all its robustness, RestoreIT is remarkably **simple to install and use.** Wizards make it a breeze to customize the backup process—by file type, by file location, or according to a schedule. You can

recover an **entire system** or **specific files** by searching or browsing in a **user-friendly interface**, and **fully preview** files to restore at each incremental backup point.

Reactive software like antivirus protection will keep out intruders, but only to a point. New viruses and spyware can still get past your lines of defense and **wreak havoc** on your system. RestoreIT will get rid of them once they've arrived. More important, it will bring your data back—and quite possibly **save your business.**

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